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Lottomatica Chooses epay to Offer New Entertainment Products

Italian Consumers Now Have Easier Access to Spotify, Amazon, Zalando, Facebook, Sony and Nintendo

MILAN, Italy and ROME, June 5, 2014 (GLOBE NEWSWIRE) -- Lottomatica Italia Servizi (LIS), a leading service provider to the Italian government, businesses and citizens, and epay, a division of Euronet Worldwide, Inc. (Nasdaq:EEFT), a leading global prepaid products provider, distribution network and payments processor, today announced the availability of epay-provided entertainment gift card content through more than 23,000 point of sale terminals across Lottomatica's retail network.

Italian consumers can now use cash to purchase a code, which gives them access to all content on the Spotify, Sony PlayStation® Network, Nintendo eShop, Facebook, Amazon.it and Zalando platforms. Customers can simply go to any of the LIS locations and ask to purchase a code for the desired content. The cashier will issue a receipt containing the instructions and the redemption code which can then be redeemed for self-use or given as a gift.

"e-commerce now accounts for €11 billion in payments annually," said Sebastiano Licciardello, Managing Director of epay Italy. "epay provides innovative payment alternatives that allow consumers who prefer to use cash the ability to purchase digital codes in order to gain access to digital content without using a credit card. Thanks to the important partnership with Lottomatica, it will be easier for Italian consumers to purchase a code that provides them with access to entertainment products from leading global brands."

"By partnering with epay," said Marco Bellini, CEO of Lottomatica Italia Servizi, "customers can buy new products and services offered by prestigious brands, for leisure, using an innovative channel. By simply going to any Lottomatica point of sale, which are present throughout Italy, customers can access a wide range of entertainment such as music, shopping, books and much more."



For more information visit www.epayworldwide.it.

To find LIS point of sales (LIS CARICA) consult www.lottomaticaservizi.it.

About epay

epay, a Division of Euronet Worldwide, Inc. (Nasdaq:EEFT), is a global prepaid product provider and distribution network — enabling service providers to maximize the sales of their products and services. epay delivers innovative and tailored electronic payment, cash collection solutions including POS systems integration, a full settlement and reporting service and full marketing and distribution service support.

The epay product portfolio includes prepaid mobile top-up, prepaid long distance, prepaid debit cards, e-wallets, gift cards, digital music and other content, lottery, bill payment and money transfer through its sister company, Ria, and transport payment solutions including road tolls and public transport.

epay delivers these products through a worldwide network of approximately 647,000 points of sale at approximately 289,000 retailer locations across a number of markets including Australia, Brazil, France, Germany, Greece, India, Italy, New Zealand, Poland, Romania, Russia, Spain, Turkey, UAE, the UK and the US.

Visit www.epayworldwide.com for more information.

About Lottomatica Italia Servizi

Gtech S.p.A, leading commercial operator and provider of technology for the global authorized gaming market, operates under the Lottomatica brand in Italy.

Through its subsidiary Lottomatica Italia Servizi (LIS), the company also provides a wide range of services to businesses, the Public Administration and individuals, among which the "LIS CARICA" top-up through a network of more than 77,000 participating points-of-purchase distributed throughout the whole of Italy (gaming outlets, tobacconists, bars, newspaper kiosks, service stations and supermarkets). The "LIS CARICA" top up, the sale of the "LIS CARD" prepaid card, the "LIS TICKET" ticketing service and "LIS PAGA" payment services complete the product range. With Lottomatica Italia Servizi, it is possible to pay utility bills, other bills and taxes through reliable, totally secure transactions in various ways: cash, PagoBancomat ATM card, VISA and MasterCard credit cards and Lottomaticard prepaid cards.

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