



U.K. retailer Safeway selects e-pay top-up services

LEAWOOD, KANSAS and LONDON—April 8, 2003—Euronet Worldwide's (Nasdaq: EEFT) subsidiary, e-pay, has launched electronic top-up services (e-top-up) in all Safeway supermarket stores, the U.K.'s fourth grocery retailer.

Electronic top-up is a payment method that enables consumers to add prepaid minutes to their mobile phone accounts at participating retailers. With this agreement, e-pay will add more than 480 Safeway outlets to its retail network for top-up services. Safeway supports approximately 8 million U.K. shoppers every week. The e-pay service, which is fully integrated with Safeway's own electronic point-of-sale (EPoS) system, is available at all checkout terminals within the Safeway supermarkets.

e-pay's top-up service is supported through a proprietary technology platform that features a state-of-the-art switching engine offering billing, customer service, trouble reporting, credit management, settlement and reconciliation. This system supports online electronic top-up at retail locations via small terminals or by EPoS for retailers with multiple locations and multiple checkout points. This form of top-up replaces scratch-off cards, which are more costly to handle and may have a high instance of theft.

"With this agreement, e-pay now provides top-up services to four out of the five leading supermarket chains," said Paul Althasen, Euronet executive vice president and co-managing director e-pay. "Supermarket networks are the backbone of the U.K. e-top-up distribution, and Safeway is an important member of that distribution network."

About Euronet Worldwide, Inc. & e-pay Limited

Euronet Worldwide is an industry leader in providing secure electronic financial transaction solutions. The company offers outsourcing services, integrated EFT software, network gateways, and electronic top-up services to financial institutions, mobile operators and retailers. These solutions enable our clients' customers to access personal financial information and to perform secure payment transactions—any time, any place. Euronet operates the largest independent pan-European ATM network. The company has processing centers in the U.S., Europe and Asia. With corporate headquarters in Leawood, Kansas, USA, and European headquarters in Budapest and London, Euronet serves clients in more than 60 countries. Visit our web site at www.euronetworldwide.com.

e-pay, a Euronet subsidiary, is the largest electronic payments processor of prepaid mobile airtime top-up services in the U.K. and Australia. Founded in 1999, e-pay, focuses on cash-based recharge, or the "top-up" market for processing electronic purchases of prepaid mobile airtime and long-distance calling cards. The company currently supports top-up purchases for mobile service providers at more than 50,000 point-of-sale (POS) terminals in approximately 18,000 retail locations.