



April 28, 2014

## Ria Introduces All New [riamoneytransfer.com](http://riamoneytransfer.com)

### Online Money Transfer Site Now Offers an Enhanced Customer Experience and Functionality

DENVER, April 28, 2014 (GLOBE NEWSWIRE) -- Ria Financial Services ("Ria"), a subsidiary of Euronet Worldwide, Inc. (Nasdaq:EEFT), and a leading global money transfer provider, today announced the release of the new and improved money transfer site, [riamoneytransfer.com](http://riamoneytransfer.com) to provide customers with a more user friendly money transfer experience.

After bringing aboard a dedicated digital team last year, Ria gathered customer feedback and learnings from the existing site to develop a brand new, end-to-end customer experience. From a re-imagining of the look and feel, to new features designed to make sending money easier than ever, there's a lot to love about the new site. Some new features include:

- **Mobile Optimization:** The new site will now work seamlessly on any device, including mobile phones and tablets.
- **Ease of Use:** The design of the new site was developed with the customer in mind. From initiating a new money transfer, to registering and managing their account, the platform is fast, easy, and customer friendly.
- **My Dashboard:** Customers can now access information about previous money transfers, check the status of any current transfers, and easily save payment and recipient information for future use.
- **Quick Sends:** Simply by logging into their account, customers can quickly send money transfers to previous recipients with just two clicks.



"We're excited about the launch of our new, mobile-ready website," said Juan Bianchi, President and Chief Executive Officer for Ria. "We are driven by our relentless focus on what we can do to make money transfer easier in this fast-paced, mobile world. The new site meets these needs while continuing to provide the same level of trust, security and convenience customers have come to know from Ria."

#### About Ria

Ria is a global leader in money remittances and is a recognized benchmark in both quality and service. Ria initiates transfers through a network of sending agents and company-owned stores located throughout North America, Europe and Australia as well as online at [www.riamoneytransfer.com](http://www.riamoneytransfer.com). In 2013, Ria processed approximately 28 million money transfers with a face value of more than \$9 billion through a network of 216,000 locations in 135 countries. Ria is steadfast in its commitment to customers and remains ingrained within the communities in which they live. For more information visit [www.riamoneytransfer.com](http://www.riamoneytransfer.com).

Ria is a subsidiary of Euronet Worldwide, Inc. (Nasdaq:EEFT), a worldwide leader in processing secure electronic financial transactions. Through three business segments - Electronic Financial Transactions (EFT), epay Prepaid Products and Ria Money Transfer - Euronet offers a diverse portfolio of electronic payment alternatives to customers in approximately 155 countries. In addition to consumer-to-consumer money transfer, Euronet's product portfolio includes comprehensive ATM services, point-of-sale processing, card outsourcing services, prepaid mobile airtime and other prepaid content and mobile operator solutions.

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Source: Euronet Worldwide, Inc.

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