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## An App-y Celebration for the World's Favourite Currency App

## XE Currency App hit 50 million downloads in September

TORONTO, Sept. 21, 2016 (GLOBE NEWSWIRE) -- XE, the world's trusted currency authority, is celebrating the 50 millionth download of the XE Currency app, reinforcing its position as the world's most popular foreign exchange app. XE Currency, which allows users to easily convert every currency in the world, is easy to use and offers live exchange rates and historical charts. Since its launch in 2009, the app has grown to be used by over 7 million people each month and is available for iPhone, iPad, Android, Blackberry, Blackberry 10, Windows Phone, Windows 8, and Firefox OS. Users can download both XE Currency, free and Pro, by visiting <a href="http://www.xe.com/apps/">http://www.xe.com/apps/</a>.

## The Distinguished Difference

Rate Alerts, a new feature added in March 2016, further distinguishes XE Currency from other currency apps. A user can specify a desired exchange rate and XE will monitor the markets in the background and automatically alert the user on their mobile device or smartwatch if their desired rate is reached.

XE Currency has been featured on a number of news outlets including the BBC, the LA Times, and CNN. It has also been highlighted on the iTunes App Store multiple times and is a top Travel and Local app on Google Play.

XE thanks all of its users and would love to hear their feedback and ideas to help make XE Currency even better.

## **About XE**

Founded in 1993, XE provides currency information to more than 25 million people per month through a variety of tools and services including the XE Currency Converter, forex market analysis, and the XE Currency App. XE is a subsidiary of Euronet Worldwide, Inc., (NASDAQ:EEFT), a leading global electronic payments provider.

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XE Logo		

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