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## Ria Money Transfer Introduces RiaMoneyTransfer.com

LOS ANGELES, Sept. 5, 2013 (GLOBE NEWSWIRE) -- Ria Money Transfer, a division of Euronet Worldwide, Inc. (Nasdaq:EEFT), and a leading global money transfer provider, today announced the launch of [RiaMoneyTransfer.com](http://RiaMoneyTransfer.com). The introduction of Ria's online money transfer service represents the company's first consumer-facing digital product offering, which is designed for consumers who prefer to perform their financial transactions online.

Complementary to Ria's well-established retail business, [RiaMoneyTransfer.com](http://RiaMoneyTransfer.com) offers consumers the flexibility to send money from the convenience of their home using a bank account, credit or debit card to recipients in 133 countries around the world. Consumers can also compare Ria services, price and track transfers, update account information and find a neighborhood Ria store or agent location. Recipients can receive money in as little as 15 minutes directly in their bank account or at any of Ria's 204,000 global agent locations.

"We are excited to provide technology focused consumers with the same high-quality, competitively priced money transfer opportunities that we provide to cash-preferred consumers," said Juan Bianchi, President and Chief Executive Officer of Ria Money Transfer. "Demand for online money transfer is growing and we are proud to offer a secure, user-friendly platform to our customers."



[RiaMoneyTransfer.com](http://RiaMoneyTransfer.com) is the first digital product offering rolled-out by Ria Digital, a newly created division of Ria dedicated to the development of the Company's digital portfolio. To help develop and implement these new products, Ria has hired a team of talented industry and non-industry professionals that will bring new thought leadership to the digital money transfer space.

[RiaMoneyTransfer.com](http://RiaMoneyTransfer.com) is available today for transfers initiated in the U.S. and Ria plans to add additional send countries in the coming months. For more information or to send a money transfer online, please visit [www.riamoneytransfer.com](http://www.riamoneytransfer.com).

### About Ria Financial Services

Ria Financial Services, a subsidiary of Euronet Worldwide, Inc. (Nasdaq:EEFT), is a leading global money transfer company. Ria is a global leader in money remittance services and is a recognized benchmark in both quality and service. Ria originates money remittance transactions through a network of sending agents and company-owned stores located throughout Europe, North America and Australia as well as online at [RiaMoneyTransfer.com](http://RiaMoneyTransfer.com). Remittances can be completed in minutes through a worldwide payer network, total 204,000 locations in 133 countries.

In 2012, Ria processed more than 23 million transfer transactions with a total face value of approximately \$8 billion. Ria's services include money transfer, bill payment, check cashing, mobile phone top ups, prepaid debit card issuance and loading services as well as money orders. Ria products are available under the recognizable brands of Ria Money Transfer, Ria Envia, AFEX Money Express and Kim Phu Money Transfer. Ria is steadfast in its commitment to customers and remains ingrained within the communities in which they live. Ria's corporate headquarters is located in Buena Park, California, USA. For more information, visit [www.riafinancial.com](http://www.riafinancial.com).

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