



Euronet USA Receives PA-DSS Certification

LITTLE ROCK, Arkansas - Jan. 21, 2010 - Euronet USA, Inc. ("Euronet"), the software division of Euronet Worldwide, Inc. (NASDAQ: EEFT) - a leading electronic payments provider - today announced that it has received Payment Application Data Security Standard (PA-DSS) certification from the Payment Card Industry (PCI) Security Standards Council.

The Council is an open global forum for the ongoing development, enhancement, storage, dissemination and implementation of security standards for account data protection. PA-DSS is a comprehensive standard intended to help organizations proactively protect customer account data through requirements for security management, policies, procedures, network architecture, software design and other critical protective measures.

According to the Council, the goal of PA-DSS is to help software vendors and others develop secure payment applications that do not store prohibited data, such as full magnetic stripe, CVV2 or PIN data, and ensure that their payment applications support compliance with the PCI DSS. Payment applications that are sold, distributed or licensed to third parties are subject to the PA-DSS requirements.

Euronet's suite of financial transaction management solutions uses a single core interactive payments hub called Integrated Transaction Management® (ITM). Installed more than 300 times in over 70 countries, ITM ensures absolute consistency and control across multiple customer touch points. ITM can result in the significant reduction of overhead costs that is typically associated with multiple delivery systems and vendor interfaces.

"We are committed to addressing the latest data security standards, and the PA-DSS certification acknowledges our efforts," said Cindy Ashcraft, Managing Director for Euronet. "As a result, our clients benefit from secure applications, password features, protected stored cardholder data, protected wireless transmissions, secure remote software updates, secure remote access to the application and much more."

Utilizing a module-oriented structure, Euronet's ITM solution suite is designed to improve security, increase client revenues, reduce client expenses and increase the value of customer relationships. Euronet continually invests in and explores new ways to service and expand the quality of its solutions through commitment to product development, product management and industry standards.

About Euronet Inc.

Euronet USA (Euronet), the software division of leading electronic payments provider Euronet Worldwide, Inc. (NASDAQ: EEFT), provides transaction management solutions to financial services organizations worldwide. Euronet is recognized around the world as an industry leader for providing one of the most comprehensive, fully integrated electronic financial transaction solution suites. Euronet's broad range of transaction management solutions uses a single core interactive engine called Integrated Transaction Management® (ITM). This centralized engine provides significant reduction in the overhead costs associated with multiple delivery systems and vendor interfaces. ITM ensures absolute consistency and control across multiple customer touch points. Euronet's ITM Solution has been installed more than 300 times in over 70 countries.

In addition to software solutions, Euronet Worldwide offers payment and transaction processing solutions to financial institutions, retailers, service providers and individual consumers which include comprehensive ATM, POS and card outsourcing services; card issuing and merchant acquiring services; consumer money transfer and bill payment services; and electronic distribution for prepaid mobile airtime and other prepaid products. Euronet Worldwide operates and processes transactions from 44 countries and serves clients in approximately 145 countries. For more information, please visit the Company's Web site at www.euronetworldwide.com.

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