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Google Play Gift Cards Now Available in Germany

MARTINSRIED, Germany, July 16, 2013 (GLOBE NEWSWIRE) -- epay, a division of Euronet Worldwide, Inc. (Nasdaq:EEFT) and a leading prepaid distributor and payments processor in Germany, today announces the rollout of Google Play™ gift cards in Germany, starting with more than 5,600 food and discount stores. Additional rollouts will include major gas stations, drugstores, electronic stores and convenience stores throughout Germany. This is the first launch of Google Play gift cards in continental Europe. Customers can visit the store locator on the Google Play site, <https://play.google.com>, to locate nearby retailers.

Google Play gift cards are popular with consumers to give as gifts or for self-use by cash preferred consumers. Users can buy music, books, magazines, movies and Android applications with the gift cards. Google Play gift cards are available in €15, €25 and €50 denominations.

Marc Ehler, Managing Director epay Europe, explains, "The launch of the Google Play Card strengthens epay's position in the gift card category in the market by launching another key product to our offering. Our experience with leading mobile and online retailers has proven there is tremendous customer demand for a prepaid payment solution for use with the Google Play store. We are proud to have the privilege to also help Google with all of the retail services related to the product rollout."

epay's expert knowledge as an industry leader in the prepaid market, as well as its excellent retail network, are the reasons Google chose epay as its partner. Today the Google Play store offers more than 975,000 apps, and this partnership provides consumers in Germany with an easy and secure prepaid payment solution.

About epay

epay, a Division of Euronet Worldwide, Inc. (Nasdaq:EEFT), is a global prepaid product provider and distribution network — enabling service providers to maximize the sales of their products and services. epay delivers innovative and tailored electronic payment, cash collection solutions including POS systems integration, a full settlement and reporting service and full marketing and distribution service support.

The epay product portfolio includes prepaid mobile top-up, prepaid long distance, prepaid debit cards, e-wallets, gift cards, digital music and other content, lottery, bill payment and money transfer through its sister company, Ria, and transport payment solutions including road tolls and public transport.

epay delivers these products through a worldwide network of approximately 674,000 points of sale at approximately 350,000 retailer locations across a number of markets including Australia, Brazil, France, Germany, Greece, India, Italy, New Zealand, Poland, Romania, Russia, Spain, Turkey, UAE, the UK and the US. Visit www.epayworldwide.com for more information.

About Google Inc.

Google is a global technology leader focused on improving the ways people connect with information. Google's innovations in web search and advertising have made its website a top Internet property and its brand one of the most recognized in the world.

Google Play is a trademark of Google Inc.

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