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iTunes Credits are Available in Lottomatica Locations

Italian Consumers Now Have More Convenient Access to iTunes Credits

MILAN and ROME, Italy, June 9, 2014 (GLOBE NEWSWIRE) -- Lottomatica Italia Servizi (LIS), a leading service provider to the government, businesses and Italian citizens, and epay, a division of Euronet Worldwide, Inc. (Nasdaq:EEFT), and a leading global prepaid products provider, distribution network and payment processor today announced the availability of iTunes content on more than 23,000 Lottomatica point of sale terminals.

Italian consumers can now purchase iTunes credits, which gives them access to all content available in the iTunes Store, from any LIS location without having to enter a credit card. Customers can go to any of the LIS locations and simply ask the cashier for the iTunes credits which they can pay for with cash. A receipt will be issued containing the instructions, the terms and conditions and the iTunes redemption code, which can then be redeemed for self-use or given as a gift.

"The digital entertainment market is experiencing tremendous growth and epay provides innovative payment methods which allow consumers to pay for iTunes credits with cash," said Sebastiano Licciardello, Managing Director of epay Italy. "Thanks to the important partnership with Lottomatica, it will be easier to access to all content available in the iTunes Store simply buying credits."

Marco Bellini, CEO of Lottomatica Italia Servizi, said, "It will be easier to buy all content available in the iTunes Store such as music, movies, e-books, apps and more, simply by going to any Lottomatica point of sale present throughout Italy."

For more information visit www.epayworldwide.it

To find LIS points of sale (LIS CARICA) consult www.lottomaticaservizi.it



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About epay

epay, a Division of Euronet Worldwide, Inc. (Nasdaq:EEFT), is a global prepaid product provider and distribution network — enabling service providers to maximize the sales of their products and services. epay delivers innovative and tailored electronic payment, cash collection solutions including POS systems integration, a full settlement and reporting service and full marketing and distribution service support.

The epay product portfolio includes prepaid mobile top-up, prepaid long distance, prepaid debit cards, e-wallets, gift cards, digital music and other content, lottery, bill payment and money transfer through its sister company, Ria, and transport payment solutions including road tolls and public transport.

epay delivers these products through a worldwide network of approximately 647,000 points of sale at approximately 289,000 retailer locations across a number of markets including Australia, Brazil, France, Germany, Greece, India, Italy, New Zealand, Poland, Romania, Russia, Spain, Turkey, UAE, the UK and the US.

Visit www.epayworldwide.com for more information.

About Lottomatica Italia Servizi

Gtech S.p.A, leading commercial operator and provider of technology for the global authorized gaming market, operates under the Lottomatica brand in Italy.

Through its subsidiary Lottomatica Italia Servizi (LIS), the company also provides a wide range of services to businesses, the Public Administration and individuals, among which the "LIS CARICA" top-up through a network of more than 77,000 participating points-of-purchase distributed throughout the whole of Italy (gaming outlets, tobacconists, bars, newspaper kiosks, service stations and supermarkets). The "LIS CARICA" top up, the sale of the "LIS CARD" prepaid card, the "LIS TICKET" ticketing service and "LIS PAGA" payment services complete the product range. With Lottomatica Italia Servizi, it is possible to pay utility bills, other bills and taxes through reliable, totally secure transactions in various ways: cash, PagoBancomat ATM card, VISA and MasterCard credit cards and Lottomaticard prepaid cards.



Source: Euronet Worldwide, Inc.

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