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epay Adds McAfee Security Products to Its Software Portfolio

LEAWOOD, Kan., Nov. 20, 2014 (GLOBE NEWSWIRE) -- epay, a division of Euronet Worldwide, Inc. (Nasdaq:EEFT) and a leading prepaid product distributor worldwide, today announced the addition of McAfee, part of Intel Security, products to epay's digital software product portfolio. Through this full distribution contract, epay will provide channel sales, distribution, logistics and merchandizing for McAfee security products via point of sale-activated ("POSA") products, e-vouchers and digital codes.

epay is connected to hundreds of thousands of retailers worldwide and this partnership will allow Intel Security to offer its internet security products in the POSA form for the first time across Europe, the Middle East and Africa ("EMEA"). Specific countries covered in this agreement include Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland and the UK.

This agreement will enable epay and Intel Security to meet retailer demand for POSA software solutions. POSA software products benefit the retailer by offering a more environmentally-friendly product in the form of a card, rather than a CD ROM in a box. POSA software also considerably reduces inventory-carrying costs and shrink risks. In addition, POSA software products provide more merchandising flexibility; allowing retailers to drive software and hardware attached programs. "We have seen considerable success in this category," said Kevin Caponecchi, epay's President. "Intel Security has a very strong product set and we are thrilled to offer this new POSA software product to our retailer network."

"We are very pleased to partner with epay to offer retailers world-class security protection, including our award-winning LiveSafe service, in an environmentally-friendly format," said Alexander Salvador, acting EMEA retail director, for Intel Security. "It's important to make comprehensive security simple, affordable and easy to use and this agreement meets the demand from epay's customer network."

Through epay's global network of approximately 295,000 retail locations and innovative payment solutions, epay and Intel Security will work together to maximize the number of retailers able to distribute the McAfee security products. This partnership will allow for the security technology to be available to more customers than ever before.

About epay

epay, a Division of Euronet Worldwide, Inc. (Nasdaq:EEFT), is a global prepaid product provider and distribution network - enabling service providers to maximize the sales of their products and services. epay delivers innovative and tailored electronic payment, cash collection solutions including POS systems integration, a full settlement and reporting service and full marketing and distribution service support.

The epay product portfolio includes prepaid mobile top-up, prepaid debit cards, e-wallets, gift cards, digital music and other content, lottery, bill payment and money transfer through its sister company Ria, and transport payment solutions including road tolls and public transport.

epay delivers these products through a worldwide network of approximately 295,000 retailer locations and 667,000 points of sale (POS) across a number of markets including Australia, Austria, Brazil, China, France, Germany, India, Ireland, Italy, New Zealand, Poland, Romania, Spain, Switzerland, the UK and the US. Visit www.epayworldwide.com for more information.

About Intel Security

McAfee is now part of Intel Security. With its Security Connected strategy, innovative approach to hardware-enhanced security, and unique Global Threat Intelligence, Intel Security is intensely focused on developing proactive, proven security solutions



and services that protect systems, networks, and mobile devices for business and personal use around the world. Intel Security combines the experience and expertise of McAfee with the innovation and proven performance of Intel to make security an essential ingredient in every architecture and on every computing platform. Intel Security's mission is to give everyone the confidence to live and work safely and securely in the digital world. www.intelsecurity.com.

Note: McAfee and McAfee LiveSafe are trademarks or registered trademarks of McAfee, Inc. in the United States and other countries. Intel is a trademark of Intel Corporation in the US and/or other countries. Other names and brands may be claimed as the property of others.

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