



## ***EURONET NEWS RELEASE***

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### **EURONET TO HOST EUROPEAN TECHNOLOGY CONFERENCE**

Budapest, Hungary, October 1, 1999 — Euronet Services Inc. (Nasdaq: EEFT), Europe's largest independent ATM network services provider, will host a European Technology Conference at the Marriott Hotel in Budapest, Hungary on October 10-12. The conference is expected to draw attendees from the retail banking sectors in more than 10 countries.

The conference, entitled "Retail Banking Solutions for the New Millennium," will feature keynote speakers on new technologies for the retail banking industry with a special focus on starting credit card issuance programs. Topics include Retail Delivery Systems by Steve Onufrey of IBM Corporation; Internet Strategies by Jim Brockett of Brintech, Inc.; The Importance of the Acceptance Network in Building a Payment System by Alan Gosler of Visa International; Building a Credit Card Business by Kelley Knutson of GE Capital; and Migrating from Debit Cards to Credit Cards by Stuart Clayton of Visa.

Some of the industry's leading suppliers such as Midas-Kapiti and Hypercom will provide educational product updates and product trends for payment systems and point-of-sale solutions. Representatives of Tidel, Fiserv, Polygon, Triton, Olympic, Siemens Nixdorf and Diebold will demonstrate the latest advances in ATM systems, point-of-sale devices, and payment solutions at their booths in the conference exhibitor hall.

Also in attendance on the first two days will be high-profile members of Euronet's European Advisory Council, including Josef Zieleniec, former Foreign Minister of the Czech Republic; Dr. Ante Cicin Sain, former Governor of the Central Bank of Croatia and former Ambassador of Croatia to the European Community, London and Ireland; and Dr. Mihály Kupa, former Finance Minister of Hungary.

"We expect this conference to be an excellent forum for all those in the region who are involved in technology-based retail banking solutions," said Mike Brown, Euronet Chairman and CEO. "Attendees will be able to share their own experiences with one another and learn first hand about the latest developments in electronic banking technology from leading industry experts."

To register for the conference or for more details, please contact Dina Frutos via telephone +36-1-224-1012, via e-mail to [dfrutos@hu.eeft.com](mailto:dfrutos@hu.eeft.com), or visit the ARKSYS website at [www.arksys.com](http://www.arksys.com).

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Established in 1994, Euronet Services Inc. is a provider of electronic financial solutions and transaction processing. Euronet operates an independent ATM network of over 1,600 ATMs in Europe, as well as a US-based software subsidiary, ARKSYS, which specializes in electronic payment and transaction delivery systems. Together, Euronet and ARKSYS offer ATM network participation, outsourced management solutions, and comprehensive software solutions to retail banks and companies in more than 70 countries around the world.

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